



Laya Tahora
General Manager

GARMENT

Initiatives Manufacture of clothing for children and women

ACTIVITIES : INITIATIVES is active in designing and manufacturing high quality children and women garments. Expertise in hand embroidery (smock - day) and machine. Creation of 2 collections per year.

AGREEMENTS : Export processing zone enterprise

STAFF : 400 personnes

DATE CREATED : 1995

PRODUCTION AREA : 1700m²



CUSTOMER'S REFERENCES : BABY DIOR - JACADI - PETIT BATEAU - CATIMINI - KENZO - FLORIANE - TARTINE ET CHOCOLAT - ZEF - VERT BAUDET - MONOPRIX - CHARABIA - CACHAREL - CHLOE - CLAYEUX - MOLOKO - COTELAC - CYRILLUS - DAREL - KOOKAI - EKYOG

ADDRESS : Head office and production unit address :
PK 4 Route d'Ambohimambola - Commune d'Alasora
Antananarivo 103 Madagascar
Tel : + 261 20 22 319 12 / + 261 20 22 271 09
Fax : + 261 20 22 256 74
initiatives@initiatives.mg

CONTACTS : Tahora Laya Directrice Générale
Tel : + 261 32 07 876 34 / + 33 6 19 91 33 06
laya.tahora@initiatives.mg
Service Commercial
Tel : +261 20 22 319 12 / +261 20 22 271 09
commerciaux@initiatives.mg

